

ARTICLE TROVE.COM SAMPLE

# ENTREPRENEURIAL DREAMS

2011

I would say that this course helped me look at business for its own sake – in a very focused manner. My dreams are my own: but this course has put everything in a real world perspective. In particular I would like to focus on the contradicting concepts of delegation and focusing – that this course got me thinking about.

I have always wanted to try my hand at a variety of small businesses: online markets fascinate me just as much as setting up a brick and mortar pawn shop does. There used to be a time when I would find myself justifying one passion over others.

For a hopeless romantic like me, super-efficient delegation is key. It is a mere ray of hope given humans have two hands and can only do so much on their own. My justification is that running a very big business of one kind – let's say a dealership of automobiles, is just as hard as running ten businesses with widely varying portfolios. If I can only delegate it from there on, those businesses would grow. Therefore, I would term delegation as the prize I would take home from this course.

Gates may have said that focusing is important – but the context is just as important. Mr. Gates has said in his book, “Business @ Speed of Thought”, that employees should be brought into a thinking role – traditionally something owners and managers would be bothered with – that is delegation. Why cannot I solely FOCUS on delegation – and from then on my work would be finding the right person who would take over my job as manager or overseer. And by the way, Microsoft came out with the traditional version of the PC Mouse toward the end of the last century – a hardware pointing device – so much from the biggest software developer of the world, that would not delve into any other business (it was even hesitant to jump onto the internet bandwagon, having to buy Hotmail to catch up later).